## THE VOGUE ARCHIVE 이용 안내 (미국판 보그지, 1892-최신판)

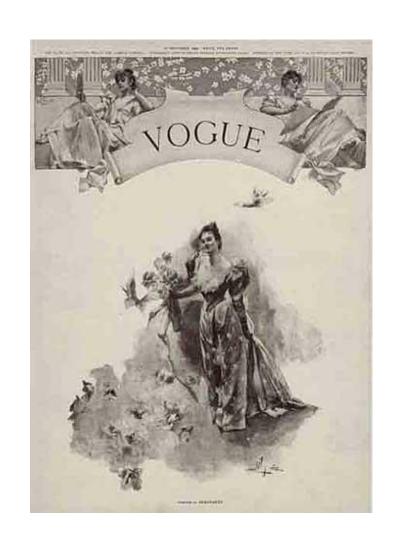


## The Vogue Archive 제공자료



## 미국판 Vogue지를 1892년 (발행초판) - 최신호까지

- ▶ 매달 이슈 업데이트
- 400,000 페이지 이상 : 커버 & 접지 광고를 포함한 고해상도의 컬러 원본 이미지 모두 제공



## The Vogue Archive 제공자료



#### 콩데 나스트 전문가의 인덱싱

- ▶ 광고 인덱싱 브랜드 명, 회사 명으로 광고 검색 가능
- "판매 정보" 섹션과 사진정보를 결합
- ➤ 콩데나스트의 전문가들이 Image 별로 인덱싱 작업 의복 유형, 액세서리, 디자이너이름, 사진작가, 모델명으로 검색 가능하게 됨

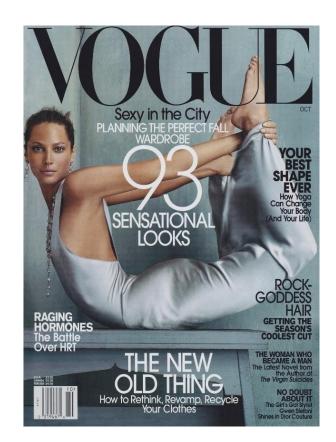
#### <u>다양한 학문분야에 활용될 수 있는 기초적인 1차 자료</u>

- 디자이너 별 작품 검색 코코 샤넬에서 스텔라 매카트니까지
- 사진작가 별 검색 Horst P Horst, Richard Avedon, Irving Penn, Annie Liebovitz
- ▶ 잡지 기고 글 -
  - Kate Chopin, Carson McCullers 의 문학작품
  - Pauline Kael and Joan Didion의 영화 리뷰
  - Dorothy Parker, Winston Churchill, Bertrand Russell의 아티클
  - Lee Miller and Cecil Beaton의 포토저널리즘

## The Vogue Archive Added Value



- ❖ 광고, 패션 사진 등을 포함한 모든 게시물에 대한 정확하고 디테일한 메타데이터 제공
- ◆ 99.95%의 정확도로 제공되는 제목, 부제, 이미지 캡션 (이미지 하단의 소개)
- ❖ 광고를 포함한 모든 텍스트 키워드 검색 가능
- ❖ 회사와 브랜드 별로 광고 인덱스
- ❖ 'Retail Information' 에서 이미지에 대한 보다 상세한 정보 제공
- ❖ Fashion Item 필드를 통해 의복이미지, 액세서리, 화장품, 패션 디테일에 대한 검색 가능



# 검색 인터페이스 소개 & 다양한 검색 예



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#### The Vogue Archive

A complete searchable archive of American Vogue, from the first issue in 1892 to the current month. Every article, cover, photo shoot, illustration and advertisement has been digitized to the highest standard, with rich indexing enabling you to find images by designer and brand names.

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Subject coverage

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- Costume and Dress
- Textiles
- Retail, Marketing and Branding
- Design History
- Photography
- Illustration
- Women
- Popular Culture
- Social History













#### Featured content

July 1939 cover photograph by Horst P.Horst,showing Muriel Maxwell in patriotic red,white and blue



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- 과거 이슈의 클래식 커버 하이라이트를 제공
- 매달 새로운 커버 표시















Latest issue

October 2010



Featured content

July 1939 cover photograph by Horst P.Horst.showing Muriel Maxwell in patriotic red, white and blue



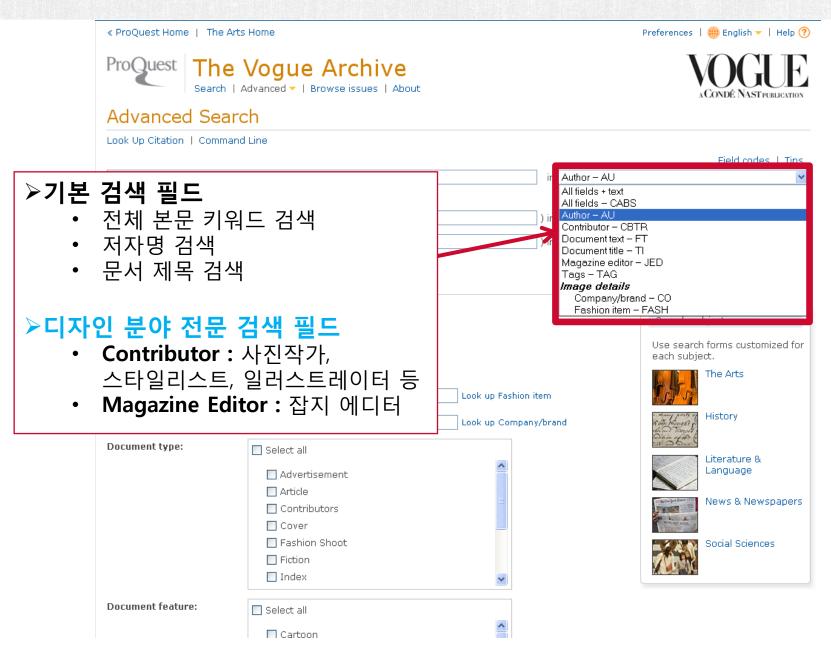
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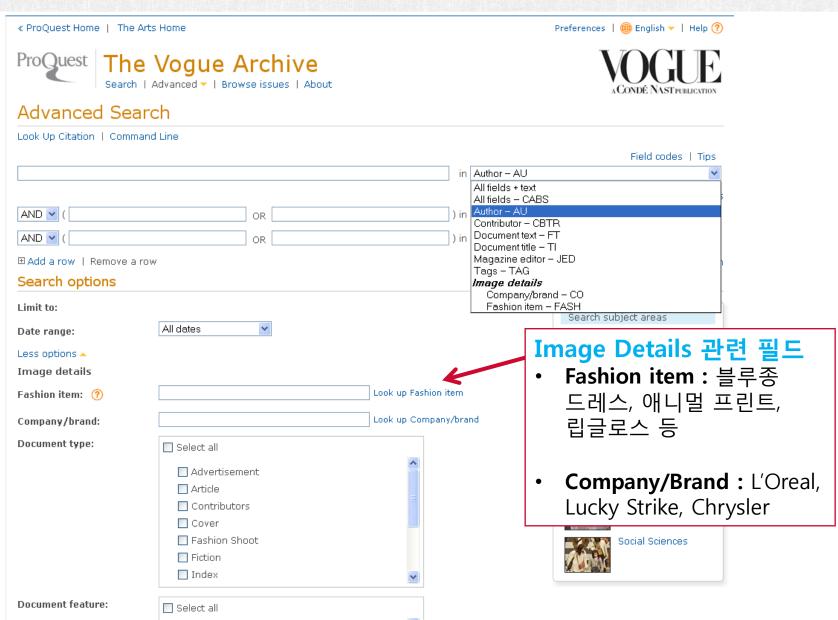




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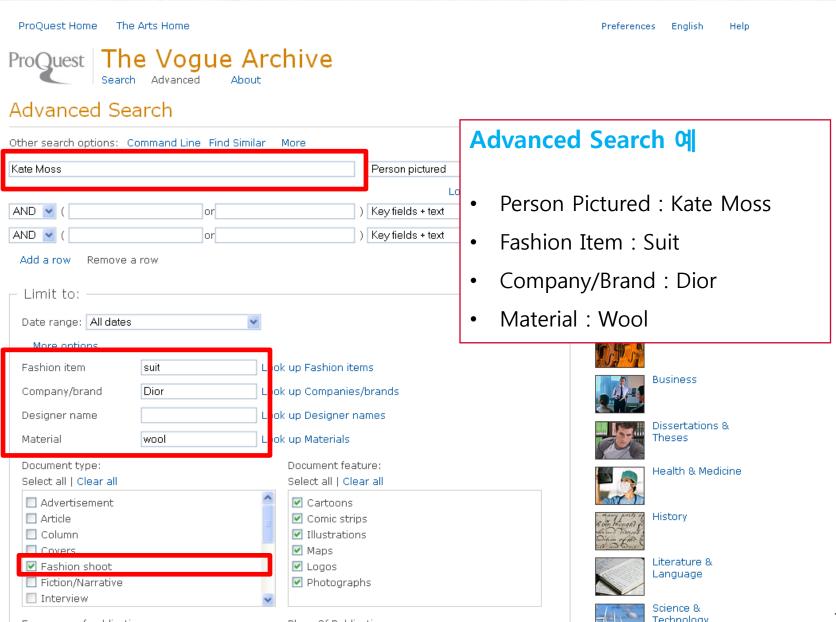
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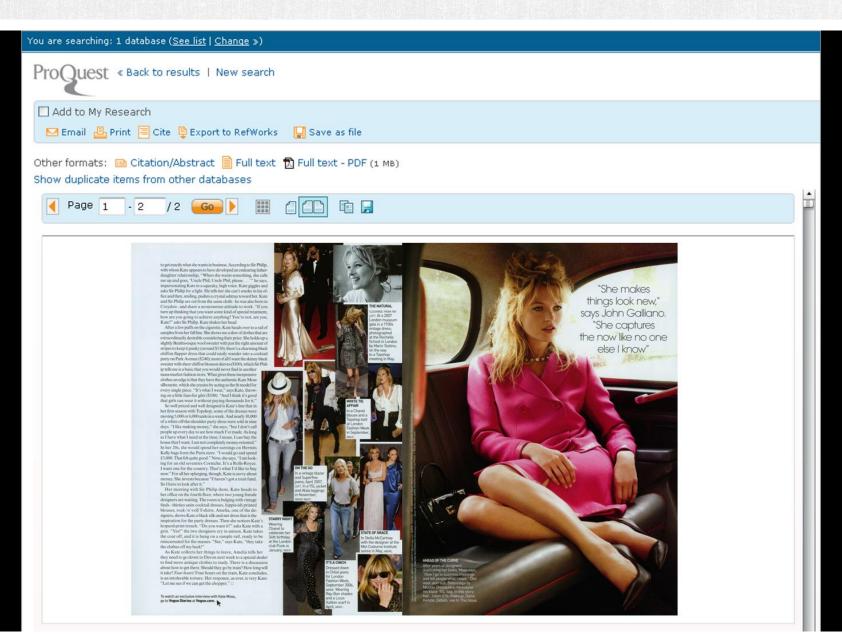
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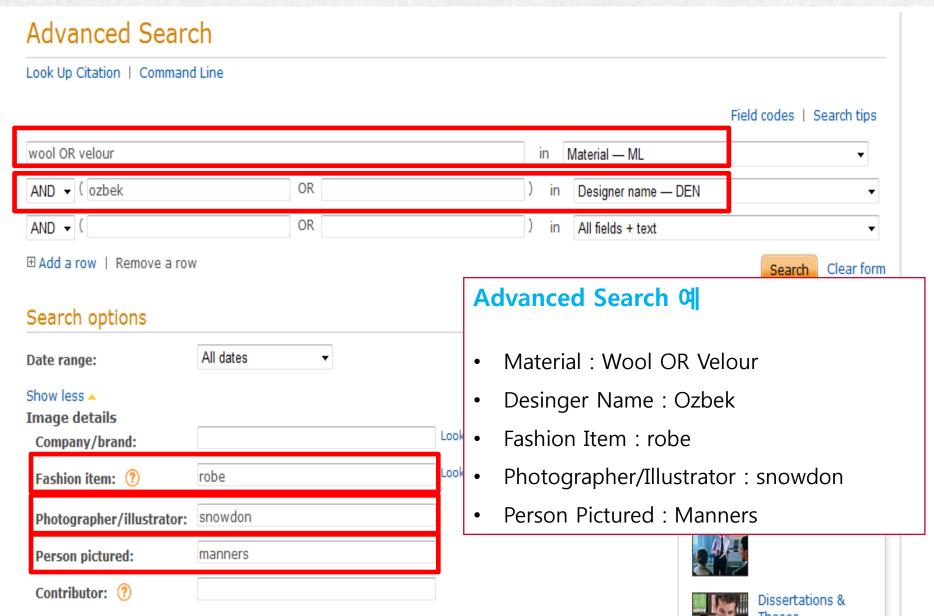
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#### Advanced Search - 원단으로 검색





#### 검색 결과 페이지 - 이미지 보기



Image 4

Credit Lord Snowdon. Hair, Kerry Warn; makeup, Maggie Hunt.

Caption And, Lady Teresa Manners, daughter of the Duke and Duchess of Rutland and singer (with five friends) in a band called "The Business." Her look embraces a

reewheeling diversity from Versace and Armani, to Maxfield Parrish, to Ralph Lauren. Here, against a background in the style of Bloomsbury's Omega Workshop, modern London style at its most fanciful: Rifat Ozbek's wool velours coat with a brocade under-collar; detachable "fur" muffs; Tom Binns's

across-the-back pin.

Retail information Rifat Ozbek coat, \$705; muffs, \$95 each. Late August at Barneys New York;

Hirshleifer's Etc., Manhasset NY; Suzy, Great Neck NY; Alan Bilzerian, Boston; Nan Duskin; Woodward & Lothrop; Dayton's; Neiman-Marcus, Dept. 35; Maxfield, Los Angeles; I. Magnin, Dept. 267. Pin (on back), Tom Binns. Linda Dresner, NYC; Maxfield, Los Angeles. Omega objects courtesy of Anthony

D'Offay Gallery, London. Backdrop by Graham Barkley.

Person pictured Teresa Manners

Company/brand Rifat Ozbek; Tom Binns Designer Rifat Ozbek; Tom Binns

Material Velour; Wool Trend Velvet Color Black

Fashion item Clothing--Coat--Robe;

Jewelry--Brooch--Pin

Photographer/illustrator Lord Snowdon



## Advanced Search - 브랜드/회사로 검색





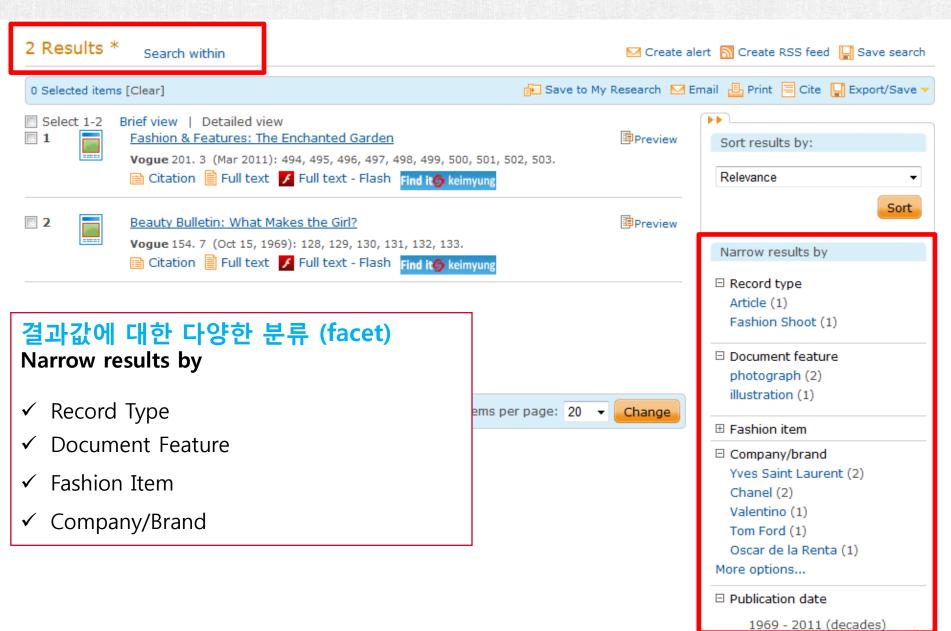
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AND ▼ ( tweed	OR	) in Material — ML	•
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		Material : Tweed	
Photographer/illustrato	r:	Business	S
Person pictured:			14

#### 검색 결과 리스트





#### 검색 결과 페이지 - 이미지 보기





Image 7 Credit

Bruce Weber. Fashion Editor: Camilla Nickerson. Hair, Thom Priano for Garren New York Salon; makeup, Gucci Westman for Revlon. Props, Dimitri Levas. Manicure, Christina Huxman, using Chanel. Produced by Dawn Boiler/Tandem Production for Little Bear Productions.

Caption

Lost City of Gold: Karen Elson reclines in jungle splendor like EI Dorado—the South American tribal chief who covered himself in gold dust, inspiring legends that drove explorers wild for centuries. Chanel embroidered tweed dress; select Chanel boutiques. Yves Saint Laurent hoops.

Retail information

Dress, \$7,510. Metal hoops, \$395; select YSL boutiques.

Person pictured Company/brand

Yves Saint Laurent; Chanel

Designer Material

Color

Stefano Pilati: Karl Lagerfeld Embroidered: Tweed

Karen Elson

Trend Exotic

<del>Cold, Ord</del>nge; Yellow

Fashion item Jewelry--Earrings--Hoop;

Clothing--Dress--Day--Sleeveless--Sun

Photographer/illustrator Bruce Weber

## **Fashion History**





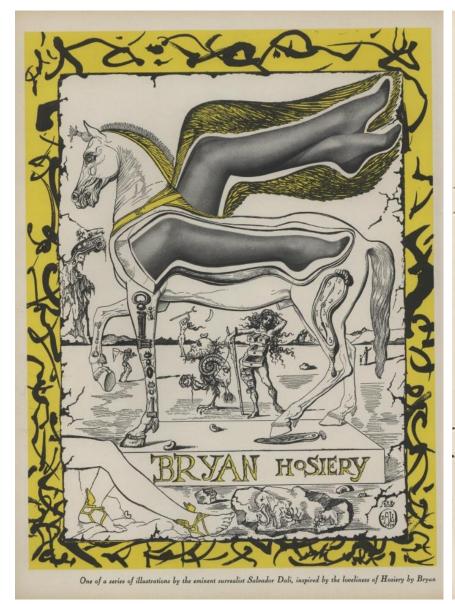


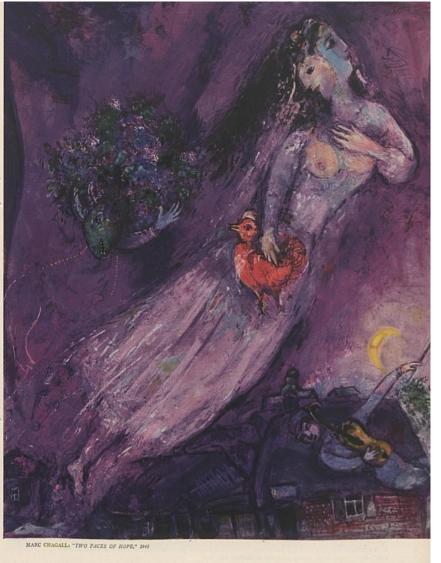




## **Visual Arts: Dali and Chagall**







#### **Literature: Vladimir Nabokov**



# NABOKOV



"I don't believe so," I said.

"When I saw her on television at the World Cup watching football she kept making this gesture." He did a mime of smoothing a dress.

"She always does that."

"Oh, I see. A queenly movement. Permanently with child. With heir." He chuckled and looked interested.

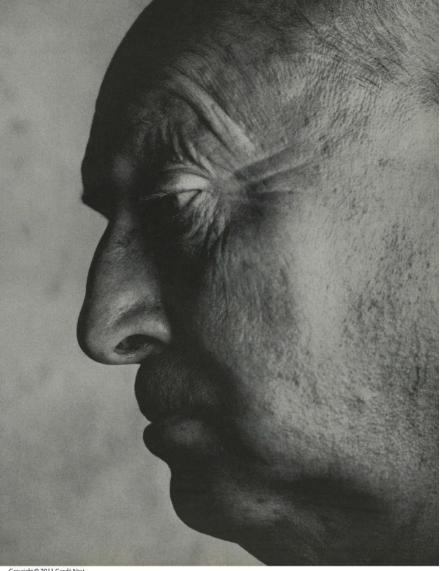
We met in a distant part of Switzerland. I had said to him on the hotel telephone, sounding to myself ludicrously like a character in Sherlock Holmes but assuming that he wouldn't know it, that he could identify me downstairs in the lobby because I had red hair.

"I shall be carrying a copy of Speak, Memory," he had said back. (Speak, Memory is his autobiography.)

His ear for the idiom was instant and exact. It turned out later that his father had known Sherlock Holmes's creator, Sir Arthur Conan Doyle. ("Though Conan Doyle was much more proud of his intolerably (Continued on next page)

The noble and powerful head of Nabokov, right, and, above, his sensitive and strong hand, here shown holding an Orion Blue butterfly. A passionate hunter of butterflies, Nabokov finds his specimens especially in the Swiss and Italian Alps.

A WITTY AND PROFOUND STUDY OF VLADIMIR NABOKOV. AUTHOR OF, AMONG OTHERS, "LOLITA" AND "SPEAK, MEMORY" BY PENELOPE GILLIATT PHOTOGRAPHS BY PENN



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