

2023 Statista Add-On Service Introduction – Company Insights



Company Insights

INDEX | 목차

Company Insights

- 01 Company Insights 소개
- 02 Company Insights 혜택
- 03 Company Insights 사용법
- 04 Company Insights 샘플 자료

* Contact Info

*See the most important business information at a glance
and get a grasp on industries with Statista Company Insights*

About Company Insights

기업 정보 데이터베이스 (Company Insights) 안내

'기업 정보 데이터베이스 (**Company Insights**)'는 전 세계 상장, 비상장 기업들에 대한 모든 관련 정보를 바로 확인하고 기업별 주요 데이터를 파악해 향후 시장 평가에 적용이 가능합니다.

또한 기업의 주요 수치를 빠르게 리서치 하기에 최적화되어 있으며 해외 시장에 대한 유의미한 인사이트를 제공합니다.

한눈에 파악하는 기업 정보



6,000만 개 이상의 전 세계 기업들에 대한 주요 데이터 및 분석 지표



50,000개 상장 기업의 심층 데이터 (In-depth) 제공



200개 이상의 국가와 100개 이상의 산업군, 50가지 이상의 트렌드에 따른 맞춤형 랭킹



심층 검색(Extended search) 및 기업 프로필 페이지 다운로드 가능

*Company Insights 시작 페이지 바로가기 [\[클릭\]](#)

Why Company Insights

기업 정보 데이터베이스 (Company Insights) 혜택

리서치 시간 최소화

Company Insights 의 쉽고 간단한
서칭 및 필터 기능으로 빠르고
편리하게 원하는 산업군 혹은 국가의
Key Player를 찾을 수 있습니다.



고품질의 데이터

기업별 주요 수치, 경제 지표, 그리고
심층 분석을 위한 폭넓은 오버뷰를
제공합니다. 신뢰 가능한 협력사들과
함께하고 있으며 데이터 퀄리티를
주기적으로 점검하고 있습니다.

사용자 친화적 시스템

간단하고 직관적인 시스템을 통해
쉽게 관련 정보에 접근 가능합니다.
또한 국가 및 산업별 랭킹을 직접
커스터마이징해 맞춤형 데이터를
수집할 수 있습니다.

How To Use Company Insights

기업 정보 데이터베이스 이용 방법

Company Insights 플랫폼에서 내가 원하는 **기업**을 바로 검색해보고
결과 내 **필터 기능**을 사용하여 간편하게 유의미한 데이터를 도출할 수 있습니다.

Step. 1) 기업명 검색

> 검색창에 리서치를 원하는 기업 이름 검색

Step. 2) 필터 설정

> 총 9가지의 검색 필터
> 세부 설정이 필요한 항목의 필터 선택 후 적용

Step. 3) 결과 도출 완료

> 클릭 한 번으로 간편하게 결과 데이터 보기

*Tutorial video and links:



🇬🇧 How To 영문 튜토리얼 영상 보기 [\[클릭\]](#)

🇰🇷 Add On 국문 소개 영상 보기 [\[클릭\]](#)

How To Use Company Insights

기업 정보 데이터베이스 이용 방법 – 예시

Step. 1) 기업명 검색

> 검색창에 리서치를 원하는 기업 이름 검색

Step. 2) 필터 설정

> 총 9가지의 검색 필터
> 세부 설정이 필요한 항목의 필터 선택 후 적용

Step. 3) 결과 도출 완료

> 클릭 한 번으로 간편하게 결과 데이터 보기

*sample: Amazon (아마존)

The screenshot shows the Statista homepage with a dark blue header. In the center, there's a large call-to-action button labeled "Click Here" with a hand cursor icon pointing to it. Below the button, the word "Insights" is written in white, with a small "NEW" badge next to it. The page is divided into several sections: "MARKET INSIGHTS", "CONSUMER INSIGHTS", "COMPANY INSIGHTS" (which is highlighted in blue), and "ECOMMERCE INSIGHTS". Each section has a brief description and some statistics. Below these sections, there's a large "COMPANY INSIGHTS" heading with a subtext "Get in-depth insights into 60m+ companies worldwide". A search bar at the bottom contains the word "amazon" with a delete icon. To the left of the search bar, there's a hand cursor icon with the text "Type Here". Below the search bar are various filter options: "Locations", "Industries", "Trends", "Revenue", "Employees", "IPO Status", "Operating Status", "Founding Year / Es", and "Growth Champion". Each filter has dropdown menus or selection boxes. At the very bottom, there are buttons for "Save search", "Quick Compare", and "Choose Columns".

How To Use Company Insights

기업 정보 데이터베이스 이용 방법 – 예시

Step. 1) 기업명 검색

> 검색창에 리서치를 원하는 기업 이름 검색

Step. 2) 필터 설정

> 총 9가지의 검색 필터

> 세부 설정이 필요한 항목의 필터 선택 후 적용

Step. 3) 결과 도출 완료

> 클릭 한 번으로 간편하게 결과 데이터 보기

Choose Columns

리스트 결과에 포함시키길 희망하는 KPI 선택

Quick Compare

최대 5개 기업 선택 & 리스트 업 & 비교 가능

Save Search

설정된 필터 & 리스트 저장

The screenshot shows the Statista Company Insights search interface. At the top, there's a search bar with the placeholder "Search for company name" and a "GO" button. Below the search bar is a filter section with dropdown menus for "Locations", "Industries", "Trends", "Revenue", and "Employees". Each dropdown has its own specific filter options. A large blue arrow points from the "Locations" dropdown to the text "Locations: 지역 설정 (200개 이상의 국가, 다중 선택 가능)". Another blue arrow points from the "Employees" dropdown to the text "Employees: 기업의 full & part -time 직원 수 범위 설정". In the center, there's a table with columns for "Name", "Revenue", "Employees", and "Growth Champion". One row in the table is highlighted in blue and labeled "amazon X". Blue arrows point from the "Revenue" and "Employees" columns to their respective filter dropdowns. Other arrows point from the "Growth Champion" column to the "Growth Champion" filter dropdown and the "Operating Status" filter dropdown. The bottom of the interface includes buttons for "Save search", "Quick Compare", and "Choose Columns".

*~~Search~~ Amazon (아마존)

Locations: 지역 설정
(200개 이상의 국가,
다중 선택 가능)

Industries: 산업군 설정
(International Standard
Industrial Classification
(ISIC)에 따른 산업군 분류
체계, 다중 선택 가능)

Trend: 기업 관련
특정 토픽/트랜드

Employees: 기업의
full & part -time 직원
수 범위 설정

Revenue: 매출액

Growth Champion: FT 랭킹
(가장 빠른 성장을 보인 기업
랭킹) 기준 필터링

Operating Status: 기업
활동 현황(active / inactive)

IPO Status: 기업 상장
현황 (public/private)

Founding year: 창립 년도

Locations Worldwide

Industries All industries

Trends All trends

Revenue All revenue

Employees All sizes

IPO Status Private, ...

Operating Status Active

Founding Year / Est. All years

Growth Champion All growth

Clear filters

Save search

Quick Compare

Choose Columns

Statista

Market research and expert reports on 600+ segments in 150+ countries. Insights on consumer attitudes and behavior worldwide. 2,000,000+ interviews.

Business information on 60m+ public and private companies. Detailed information for 35,000+ online stores on marketplaces. 700+ KPIs included.

INSIGHTS

COMPANY INSIGHTS

ECOMMERCE INSIGHTS

NEW

Market research and expert reports on 600+ segments in 150+ countries. Insights on consumer attitudes and behavior worldwide. 2,000,000+ interviews.

Business information on 60m+ public and private companies. Detailed information for 35,000+ online stores on marketplaces. 700+ KPIs included.

Locations i

Industries i

Trends i

Revenue i

Employees i

IPO Status i

Operating Status i

Founding Year / Est. i

Growth Champion i

amazon X

Operating Status

IPO Status

Founding Year / Est.

Growth Champion

Clear filters

Save search

Quick Compare

Choose Columns

Statista

How To Use Company Insights

기업 정보 데이터베이스 이용 방법 – 예시

Step. 1) 기업명 검색

> 검색창에 리서치를 원하는 기업 이름 검색

Step. 2) 필터 설정

> 총 9가지의 검색 필터

> 세부 설정이 필요한 항목의 필터 선택 후 적용

Step. 3) 결과 도출 완료

> 클릭 한 번으로 간편하게 결과 데이터 보기

*sample: Amazon (아마존)

The screenshot shows the Statista Insights interface with a dark header bar. The header includes the Statista logo, navigation links for Statistics, Reports, Insights (which is highlighted in blue), Infographics, and Services, and a 'NEW' badge next to the Insights link. Below the header, a search bar displays the query 'Amazon'. A message indicates 'Search results: 3,408 matching companies'. The main content is a table with 10 rows, each representing a company related to Amazon. The columns are labeled: #, Name, Location, Industry, Revenue, Employees, IPO Status, Operating Status, and Est. (Estimated). The data for the top 10 companies is as follows:

#	Name	Location	Industry	Revenue	Employees	IPO Status	Operating Status	Est.
1	Amazon.Com	United States	E-Commerce	\$469.8b	1,608,000	Public	Active	1994
2	Amazon Eu S.À R.L.	Luxembourg	E-Commerce	\$50.0b	n/a	Private	Active	n/a
3	Amazon Services Europe S.À R.L.	Luxembourg	E-Commerce	\$20.2b	n/a	Private	Active	n/a
4	Amazon Japan Llc	Japan	Telecommunications	\$17.6b	11,270	Private	Active	2000
5	Amazon Web Services Emea Sarl	Luxembourg	Computer Programming	\$9.4b	3,781	Private	Active	n/a
6	Amazon Europe Core S.À R.L.	Luxembourg	Computer Programming	\$7.7b	18,992	Private	Active	2016
7	Amazon Web Services Emea Sarl	United Kingdom	Computer Programming, Consultancy	\$6.1b	1,374	Private	Active	2017
8	Amazon Web Services Emea Sarl, Norwegian Branch	Norway	Computer Programming	\$5.4b	n/a	Private	Active	2018
9	Amazon Web Services, Dansk Filial Af Amazon Web Services Emea Sarl, Luxembourg	Denmark	Computer Programming	\$4.8b	n/a	Private	Active	2017
10	Amazon Uk Services Ltd.	United Kingdom	Computer Programming, Consultancy	\$4.4b	29,401	Private	Active	1996

Data Sample Company Insights

기업 정보 데이터베이스 샘플 데이터 (1)검색 결과 기업 리스트 엑셀 파일

#	Name	Location	Industry	Revenue	Last Revenue	ISO Code	Employees	IPO Status	Operating Since	Found
1	1 Amazon.Com	United States	E-Commerce							
2	2 Amazon Eu S.À R.L.	Luxembourg	E-Commerce							
3	3 Amazon Services Europe S.À R.L.	Luxembourg	E-Commerce							
4	4 Amazon Japan Llc	Japan	Telecommunications							
5	5 Amazon Web Services Emea Sarl	Luxembourg	Computer Programming							
6	6 Amazon Europe Core S.À R.L.	Luxembourg	Computer Programming							
7	7 Amazon Web Services Emea Sarl	United Kingdom	Computer Programming, Consulting Services							
8	8 Amazon Web Services Emea Sarl, Norwegian Branch	Norway	Computer Programming							
9	9 Amazon Web Services, Dansk Filial Af Amazon Web Sv Denmark	Denmark	Computer Programming							
10	10 Amazon Uk Services Ltd.	United Kingdom	Computer Programming, Consulting Services							
11	11 Amazon Data Services Ireland Limited	Ireland	Computer Programming, Consulting Services							
12	12 Alexa An Amazoncom Company	United States	Construction							
13	13 Amazon Seller Services Private Limited	India	Telecommunications							
14	14 Amazon Wholesale (India) Private Limited	India	Other Electrical Equipment							
15	15 Amazon Digital Uk Limited	United Kingdom	Other Machinery, Equipment & Tools							
16	16 Amazonas Energia Sa	Brazil	Power Generation, Transmission							
17	17 Amazon Development Centre (India) Private Limited	India	Facility & Landscape Management							
18	18 Amazon Media Eu S.A.R.L.	Luxembourg	E-Commerce							
19	19 Amazon Online Uk Limited	United Kingdom	Administrative & Supportive Services							
20	20 Crown Embalagens Metalicas Da Amazonia Sa	Brazil	Other Fabricated Metal Products							
21	21 Companhia De Gas Do Amazonas Cigas	Brazil	Pipeline Transportation							
22	22 Amazon France Logistique Sas	France	Warehousing & Storage							
23	23 Amazon Asia-Pacific Resources Private Limited	Singapore	Computer Programming							
24	24 Amazon.Com Services, Llc	United States	Administrative & Supportive Services							
25	25 Amazon France Transport Sas	France	Transportation & Storage							
26	26 Moto Honda Da Amazonia Ltda	Brazil	Transportation Equipment							
27	27 Amazon (New Zealand) Pty Ltd	Australia	Advertising							
28	28 Amazon Italia Transport Srl	Italy	Transportation & Storage							
29	29 Amazon Corporate Services Pty Ltd	Australia	Computer Programming							
30	30 Yamaha Motor Da Amazonia Ltda	Brazil	Transportation Equipment							
31	31 Amazon Commercial Services Pty Ltd	Australia	E-Commerce							
32	32 Amazon Transportation Services Private Limited	India	Management Consultancy							
33	33 Amazon Spain Fulfillment Sltu	Spain	Warehousing & Storage							
34	34 Amazon (China) Holding Company Limited	China	Other Sales Excluding Stores, Stalls & Kiosks							
35	35 Amazon Web Services Australia Pty Ltd	Australia	Computer Programming, Consulting Services							
36	36 Amazon Italia Logistica Srl	Italy	Transportation & Storage							
37	37 Amazon Payments Europe S.C.A.	Luxembourg	Other Monetary Intermediation							
38	38 Amazon Processing Llc	United States	Financial Services, Except Insurance							
39	39 Amazon Distributors Private Limited	India	Pharmaceutical or Medical Goods							

도출된 검색 결과는 엑셀(excel) 포맷으로
다운받아 활용할 수 있습니다.

✓ (좌)샘플 데이터 이미지:
검색 기업명: Amazon (아마존)
적용 필터: all default

Data Sample Company Insights

기업 정보 데이터베이스 샘플 데이터 (2) 기업 세부 정보

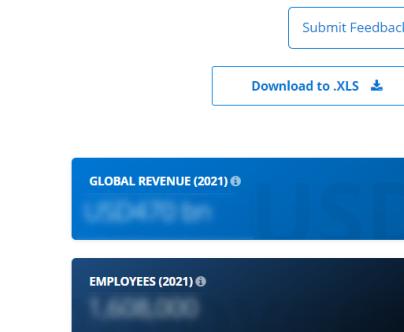
Amazon.Com

HIGHLIGHTS REPORTS TOPLISTS NEW RANKINGS NEW

Amazon.Com was founded in 1994 and operates in United States. The company engages in the sector 'E-Commerce' (ISIC: 4791). The industry belongs to the broader 'Retail Trade, Except Motor Vehicles' (ISIC: 47) sector which includes the resale (sale without transformation) of new and used goods mainly to the general public for personal or household consumption or utilization, by shops, department stores, stalls, mail-order houses, hawkers and peddlers, consumer cooperatives, etc. The CEO of the company is Andrew Jassy.

HEADQUARTERS United States MAIN INDUSTRY E-Commerce ISIC 4791 TRENDS Streaming FT Americas 2022

OPERATING STATUS Active FOUNDING YEAR 1994 CEO Andrew Jassy



Submit Feedback

Download to .XLS

기업 세부 정보 오버뷰

- ✓ 최상단 탭에서 관련 리포트, 탑리스트, 랭킹 데이터를 볼 수 있습니다.
- ✓ **Key Company metrics:** 매출액, 직원 수 추이
- ✓ **Profitability metrics:** 회계연도 재정 수치 추이
(EBITDA, EBIT, Earnings, Total assets, EBITDA margin, Earnings YoY growth, Return on equity 포함)
- ✓ **Liquidity metrics:** 기업 유동성 데이터
(Total expenses, Total liabilities, Total debt, Long-term debt to equity ratio, Quick ratio, Current ratio 포함)
- ✓ **Key stock performance metrics:** 주식/주가 데이터
- ✓ **Contact information**

Data Sample Company Insights

기업 정보 데이터베이스 샘플 데이터 (3) 기업 세부 정보 데이터 엑셀 파일

Amazon.Com

HIGHLIGHTS REPORTS TOPLISTS NEW RANKINGS NEW

Amazon.Com was founded in 1994 and operates in United States. The company engages in the sector 'E-Commerce' (ISIC: 4791). The industry belongs to the broader 'Retail Trade, Except Motor Vehicles' (ISIC: 47) sector which includes the resale (sale without transformation) of new and used goods mainly to the general public for personal or household consumption or utilization, by shops, department stores, stalls, mail-order houses, hawkers and peddlers, consumer cooperatives, etc. The CEO of the company is Andrew Jassy.

HEADQUARTERS United States MAIN INDUSTRY E-Commerce ISIC 4791 TRENDS Streaming FT Americas 2022

OPERATING STATUS Active FOUNDED YEAR 1994 CEO Andrew Jassy

기업 세부 정보 엑셀 파일

✓ 도출된 세부 정보 또한 엑셀 파일로도 다운받아 활용할 수 있습니다.



Download to .XLS

Submit Feedback

Download to .XLS



✓ Key Company metrics

REVENUE in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
NUMBER OF EMPLOYEES					
	2017	2018	2019	2020	2021
	0	0	0	0	0
Source(s)					
	Quandl				
REVENUE YOY GROWTH in PERCENT					
	2018	2019	2020	2021	
%	0	0	0	0	0
Source(s)					
	Quandl				
REVENUE PER EMPLOYEE in THOUSAND USD (US\$)					
	2017	2018	2019	2020	2021
thousand USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				

✓ Liquidity metrics

TOTAL EXPENSES in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
TOTAL LIABILITIES in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
TOTAL DEBT in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
LONG-TERM DEBT TO EQUITY RATIO					
	2017	2018	2019	2020	2021
Ratio	0	0	0	0	0

*이미지 내 수치는 실제 데이터와 다릅니다.

✓ Profitability metrics

EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AND AMORTIZATION in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
EARNINGS BEFORE INTEREST AND TAXES (EBIT) in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
EARNINGS in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
TOTAL ASSETS in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				
EBITDA DIVIDED BY TOTAL REVENUE in PERCENT					
	2017	2018	2019	2020	2021
%	0	0	0	0	0
Source(s)					
	Quandl				
EARNINGS YOY GROWTH in PERCENT					
	2018	2019	2020	2021	
%	0	0	0	0	0
Source(s)					
	Quandl				
RETURN ON EQUITY in PERCENT					
	2018	2019	2020	2021	
%	0	0	0	0	0
Source(s)					
	Quandl				

✓ Key stock performance metrics

SHARE	Amazon.Com				
ISIN	US0231351067				
COMPANY SYMBOL	AMZN				
STOCK EXCHANGE	XCIS				
MARKET CAPITALIZATION in BILLION USD (US\$)					
	2017	2018	2019	2020	2021
billion USD (US\$)	0	0	0	0	0
Source(s)					
	Quandl				

statista